

KATE SHELTON

COMMUNICATOR + CONTENT CREATOR + DIGITAL MARKETER



MEET KATE

I'm a digital marketing expert with tangible experience in many realms from communications and PR work to SEO to social media marketing, and everything in between. I am unique because I also have a Master's in Creative Writing, making me an excellent conversationalist, copy writer, editor, and content creator. I love helping brands meet their goals online through creative solutions and catchy content.

I would love to learn more about your company or project and how we can collaborate for success!

CONTACT

Fort Collins, CO

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 kate@kpswrites.com

 [instagram.com/kpswrites](https://www.instagram.com/kpswrites)

AREAS OF EXPERTISE

- Social Media Marketing
- Online Communication
- Digital Marketing
- Email Newsletters
- PR Management
- SEO
- Blogging
- Content Creation
- PPC + Social Advertising

EXPERIENCE

- 2013 - Present** **Account Manager at Aspen Grove Marketing**
Partnering with a variety of well-known, local businesses with communications, social media strategy, advertising, and content creation on a variety of platforms and avenues. Work includes blogging, SEO, social media account management, and online engagement.
- 2013 - Present** **Freelance Copywriter and Digital Marketer**
Since 2013, I've owned my own business – KPS Writes – working in a variety of industries to design and execute successful communications and digital marketing strategies – social media, SEO, online advertising, content, blogging, email newsletters, and more!

EDUCATION

- 2015** **University of Denver**
Master's of Creative Writing
- 2010** **Colorado State University**
Bachelor of Arts - History & Sociology

VOLUNTEER

- 2017** **Project Smiles Fort Collins**
Board Member - Marketing & Communications